59th IEEE Conference on Decision and Control



December 8-11, 2020
International Convention Center,
Jeju Island, Republic of Korea
Website









Sponsor and Exhibitor Prospectus

The Organizing Committee of the CDC 2020 invites you to Jeju Island, Republic of Korea, for the 59th IEEE Conference on Decision and Control (CDC 2020). The Conference will be held Tuesday through Friday, December 8-11, 2020 at the International Convention Center. The conference will be preceded by technical workshops on Monday, December 7, 2020.

The CDC is recognized as the premier scientific and engineering conference dedicated to the advancement of the theory and practice of systems and control. The CDC annually brings together an international community of researchers and practitioners in the field of automatic control to discuss new research results, perspectives on future developments, and innovative applications relevant to decision making, automatic control, and related areas.

The 59th CDC will feature contributed and invited papers, as well as workshops and tutorial sessions.

The IEEE CDC is hosted by the IEEE Control Systems Society (CSS) in cooperation with the Society for Industrial and Applied Mathematics (SIAM), and the Japanese Society for Instrument and Control Engineers (SICE).

Jeju is a beautiful island with three UNESCO designations including the World Natural Heritage and Global Geopark. Being on the southern tip of the Korean Peninsula, Jeju Island is known for the subtropical climate and is a great tourist destination. It was formed by volcanic eruptions about 2 million years ago. The volcano Hallasan is the highest mountain in Korea, standing 1950 meters above sea level, and the longest lava tubes in the world can be found. The large Gotjawal Forest has long remained uncultivated due to the lava base unsuitable for agriculture, resulting in a unique ecology. The conference venue is in front of the ocean, surrounded by resort-style hotels.

Accelerate your connections. To be sponsor and exhibitor at CDC 2020, contact us today at cdc2020@jcinter.co.kr.

Keum-Shik Hong and Valery Ougrinovski Exhibits & Sponsorship Chairs

Sponsorship Packages

| Benefits | Diamond | Platinum | Gold | Silver | Bronze | Copper |
|---|------------|------------|-----------|-----------|-----------|-----------|
| Contribution (USD) | 30,000 | 10,000 | 5,000 | 2,500 | 1,500 | 1,000 |
| Contribution (KRW) | 36,000,000 | 12,000,000 | 6,000,000 | 3,000,000 | 1,800,000 | 1,200,000 |
| Standard Booth (3m * 2m) | 3 | 2 | 2 | 1 | | |
| Conference free registrations | 5 | 4 | 3 | 2 | 1 | |
| Invitations to VIP reception | 4 | 3 | 2 | | | |
| Acknowledged as sponsor for one social event (arranged with Organizing Committee) | 0 | 0 | | | | |
| One free conference workshop | О | o | | | | |
| * Sponsor special topic session | О | 0 | 0 | | | |
| Website and program acknowledgements | О | O | 0 | 0 | 0 | 0 |
| Flyer insert into registration packages | О | 0 | 0 | 0 | | |
| Possibility of 1 additional booth for USD1,000 | 0 | 0 | 0 | 0 | | |
| * Advertisement in the program book | Full Page | Full Page | Half Page | | | |

- 1. *: Due date is October 1, 2020 to be included in the final program book.
- 2. KRW option is only available to Korean sponsors.

Sponsorship Application Form

Company Information

| Company Information | | |
|-----------------------|-----------|--|
| Company Name: | | |
| Address: | | |
| URL: | | |
| Contact Person Inform | nation | |
| Name: | Position: | |
| Department: | Tel: | |
| E-mail: | | |

Sponsorship Selection

| Sponsorship | Contribution |
|-------------|---------------------------|
| ☐ Diamond | USD30,000 (KRW36,000,000) |
| □ Platinum | USD10,000 (KRW12,000,000) |
| ☐ Gold | USD5,000 (KRW6,000,000) |
| □ Silver | USD2,500 (KRW3,000,000) |
| ☐ Bronze | USD1,500 (KRW1,800,000) |
| □ Copper | USD1,000 (KRW1,200,000) |

CDC 2020 Secretariat

Tel: +82-31-716-2724 / E-mail: cdc2020@jcinter.co.kr

Exhibition

Exhibiting at CDC 2020 is the most cost-effective way for a company, large or small, to gain exposure to the world's leaders and future leaders in the field of automatic control.

Opportunities to showcase your products, publications, and organization. There will be a large exhibit space for sponsors with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions throughout the course of the conference.

Important Dates

| Deadline for Exhibition Application and Remittance of Application Fee | By October 1, 2020 |
|---|---|
| Exhibitor Set-up | December 7, 2020 (09:00am ~ 18:00pm) |
| Exhibition | December 8-11, 2020 (09:00am ~ 18:00pm) |
| Exhibitor Move-out | December 11, 2020 (18:00pm ~) |

Exhibition Booth



- ◆ Application Fee (per booth): USD2,000 (KRW2,400,000)
- ♦ Standard Booth (3m x 2m)
- ♦ Company Name
- ♦ Information Desk & Chair
- ♦ 3 Spotlights (100W)
- ♦ Fluorescent Lamp (40W)
- ◆ Consent

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

Exhibition Application Form

Company Information

| Company Information | | |
|-----------------------|-----------|--|
| Company Name: | | |
| Major Business Field: | | |
| Address: | | |
| URL: | | |
| Contact Person Inforr | nation | |
| Name: | Position: | |
| Department: | Tel: | |
| HP: | Fax: | |
| E-mail: | | |

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Application Fee

| Booth | USD2,000 (KRW2,400,000) |
|-------|--|
| | Including modular booth (3m x 2m), company name, information desk & chair, 3 spotlights (100W), fluorescent lamp (40W) and consent |
| Total | Booth(s) * USD2,000 (KRW2,400,000) = USD (KRW) |

Payment

| <u> </u> | | |
|----------------|--|--|
| Account Holder | IEEE CDC 2020 Organizing Committee | |
| Account Number | 1006-901-461789 | |
| Name of Bank | Woori Bank | |
| Bank Address | Gwangju Institute of Science and Technology Branch | |
| Swift Code | HVBKKRSEXXX | |

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

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Sponsor and Exhibitor Addendum

- **1. PURPOSES OF EXHIBITS:** The purpose of the exhibits is to provide conference participants an opportunity to become aware of and to become knowledgeable about current and future technology, Instrumentation, software, and technical and educational literatures related to the general area of automatic control.
- **2. SPACE RENTAL:** The exhibit space is located at the main lobby which is in a high traffic, public area of the conference space. The standard single booth rental space includes a floor area of approximately 3m x 2m. Information desk & chair, three spotlights (100W), fluorescent lamp (40W) and consent will be available for use. All other aspects of the exhibit are to be provided by the exhibitor. Exhibit space shall be rented from Monday, December 7, 2020 to Thursday, December 11, 2020. The exhibitor should set up the exhibit at Monday, December 7, 2020 and remove after 18:00pm Thursday, December 11, 2020.
- **3. ASSIGNMENT OF SPACE:** Platinum sponsors have priority placement of booth locations that will be negotiated in advance. All other booth locations will be assigned on a first come basis.
- **4. ARRANGEMENTS OF EXHIBITS:** Exhibitor agrees to arrange exhibits so as not to obstruct the general view, nor to hide other exhibits. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted.
- **5. ADVERTISING MATTER:** The Organizing Committee reserves the right to refuse to permit distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Distribution elsewhere than from exhibitor's booth is forbidden.
- **6. SHIPPING:** The exhibitor is responsible for all drayage fees associated with transport, storage, delivery and pick-up of all materials.
- **7. SAFETY PRECAUTIONS:** Exhibitor agrees to take the necessary measures to safeguard visitors in the exhibit area from any hazards associated with exhibit equipment.
- **8. PAYMENT & CANCELLATION:** Space shall be considered contracted upon payment per the above schedule and receipt of a signed application form. The actual payment for the cost must be completed within 14 days of submission of the application form.
- If the exhibitor wishes to cancel their participation, a request must be submitted to the Organizing Committee in writing. Exhibitor cancellations and refunds will be administered as follows:
- (a) For cancellation requests received before October 1, 2020, 70% of the fee will be refunded.
- (b) There will be no refunds for cancellation requests received after October 1, 2020.
- **9. SECURITY:** The Organizing Committee shall supply security for the exhibit space during the hours the conference registration desk is closed. The exhibitors will be responsible for safekeeping of their exhibit during all other hours.
- **10. REJECTIONS AND PENALTIES:** The Organizing Committee reserves the right to restrict, reject, prohibit or eject any exhibit, in whole or in part, which because of noise, safety hazards or for other prudent reasons, becomes objectionable. If an exhibit or Exhibitor is rejected for violation of these rules and regulations, no return of rental fee shall be made.
- **11. INSURANCE AND LIABILITY:** The Organizing Committee will use reasonable care to protect exhibitor against loss. However, they will not be liable to damage or loss to property of injury to exhibitor, his/her agents or employees, through theft, damage for fire, accident or other causes. Exhibitor should insure his/her property against such loss.